



Altmetrics ■ Hardware & software purchasing ■ Increasing the visibility of research

welcome



We loved meeting many of you at the CILIP conference this year and urge you to come to Sheffield in September to our two-day

residential conference on digital citizenship and libraries, more details on page 3 of this issue.

Warm regards,

Catherine Dhanjal, Managing Editor

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We'd love to hear your ideas for articles, reviews or case studies.

Just email the editor:

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marketing insights

Are you making the most of your website for mobile users?

There's no doubt that websites remain a key area for information discovery and sharing. And mobile devices are increasingly the main tool used to access websites.

Used by people in all walks of life and for a wide variety of reasons, mobile devices are our go-to tools for buying



products and services, to finding answers to 'how to' questions, and for carrying out information research. Here are a couple of areas to consider when looking at how your site or online information service is built or performs:

Responsiveness

A website that's 'responsive' should automatically resize to fit the size of the screen it's being viewed on. A site that's not responsive at all may create problems for the user such as non-performing pages or forms, tiny text or other issues. A site that's semi-responsive may create problems such as ugly line breaks and the appearance of poor design.

Scrolling

Whereas a while ago we would have been sniffy about the 'long scroll', now we're seeing a definite trend for it, fuelled by mobile devices and touchscreens. That doesn't mean you're constrained to a one-page site, you can still have a menu but certainly the homepage is likely to work well (or best) as a long scroll.

Databases & ejournal sites with mobile capability

SOAS has collated a nice list of key library databases and tools that are mobile friendly:

<https://www.soas.ac.uk/library/resources/apps-and-mobile-versions-of-databases-and-e-journal-websites.html>

As has University of Exeter:

<http://as.exeter.ac.uk/library/resources/mobiledevices/mobile/>

In the medical sphere, the US National Library of Medicine has a useful list:

<https://www.nlm.nih.gov/mobile/>



Catherine Dhanjal is
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coming soon...

August 2016

Features, including:

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News

Reviews

Marketing insight

Technology roundup

MMIT Conference 2016

12-13 September 2016, Sheffield, UK.

"The library's role in digital citizenship"

Find out more on the Group's blog: mmitblog.wordpress.com



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Your articles, photographs, reviews, thoughts and suggestions for the journal are always welcome, just contact Catherine Dhanjal on catherine.dhanjal@theansweruk.com or call +44 (0)800 998 7990.



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